



IN THE CLAIMS

WHAT IS CLAIMED IS:

Kindly substitute the following corrected set of claims for the set included in Applicant's October 20, 2005 response.

1. **(previously amended)** A computer implemented method for retrieving files. the method comprising:
receiving a text request comprising a unique identifier and unformatted text, wherein the unique identifier identifies an electronic file;
parsing the text request to identify the unique identifier; and
requesting the electronic file identified by the unique identifier.
2. **(previously amended)** The method of claim 1, wherein the request comprises more than one unique identifier, the requesting step further comprising the steps of:
providing the unique identifiers to a user for selection of one or more of the unique identifiers; and
querying a user to order the file identified by the selected unique identifiers.
3. **(previously amended)** The method of claim 2, further comprising the step of querying a user for delivery of a file identified by the selected unique identifiers.
4. **(previously amended)** The method of claim 3, wherein files identified by the selected unique identifiers are delivered as a bundle.
5. **(original)** The method of claim 1, wherein the receiving step comprises the step of receiving in a browser window a text request selected from another window.
6. **(original)** The method of claim 1, wherein the file is selected from a group comprising multimedia files, image files, document files, and program files.

7. **(original)** The method of claim 1, wherein the parsing step is executed by a client computer.
8. **(original)** The method of claim 1, wherein the parsing step is executed by a server computer.
9. **(previously amended)** A computer implemented method for retrieving items, the method comprising:
receiving a request comprising a unique identifier and data, wherein the unique identifier identifies an item;
parsing the request to identify the unique identifier; and
requesting the item identified by the unique identifier.
10. **(previously amended)** The method of claim 9, wherein the request comprises more than one unique identifier, the requesting step further comprising the steps of:
providing the unique identifiers to a user for selection of one or more of the unique identifiers; and
querying a user to order the items identified by the selected unique identifiers.
11. **(previously amended)** The method of claim 10, further comprising the step of querying a user for delivery of an item identified by the selected unique identifiers.
12. **(previously amended)** The method of claim 9, wherein items identified by the selected unique identifiers are delivered as a bundle.
13. **(original)** The method of claim 9, wherein the receiving step comprises the step of receiving in a browser window a request selected from another window.
14. **(original)** The method of claim 9, wherein the item is an electronic file.

15. **(original)** The method of claim 9, wherein the item is a consumer product.
16. **(original)** The method of claim 9, wherein the item is a service.
17. **(original)** The method of claim 14, wherein the electronic file is selected from a group comprising multimedia files, image files, document files, and program files.
18. **(original)** The method of claim 9, wherein the parsing step is executed by a client computer.
19. **(original)** The method of claim 9, wherein the parsing step is executed by a server computer.
20. **(original)** The method of claim 9, wherein the request comprises text.
21. **(original)** The method of claim 9, wherein the request comprises an image and the parsing step comprises the step of matching the image to a unique image.
22. **(previously amended)** A system for retrieving items comprising:
a request module receiving a unique identifier and unformatted data wherein the unique identifier identifies an item;
a parser module identifying the unique identifier; and
an order module that enables a server system to process an order for the item identified by the unique identifier.
23. **(original)** The system of claim 22, wherein the request module receives more than one unique identifier, further comprising a display module that provides the unique identifiers to a user for selection of one or more of the unique identifiers.

24. **(previously amended)** The system of claim 23, further comprising a query module that requests that a user select for delivery an item identified by the selected unique identifiers.
25. **(previously amended)** The system of claim 24, wherein items identified by the selected unique identifiers are delivered as a bundle.
26. **(original)** The system of claim 22, wherein the request module receives in a browser window a request selected from another window.
27. **(original)** The system of claim 22, wherein the item is an electronic file.
28. **(original)** The system of claim 22, wherein the item is a consumer product.
29. **(original)** The system of claim 23, wherein the item is a service.
30. **(original)** The system of claim 27, wherein the electronic file is selected from a group comprising multimedia files, image files, document files, and program files.
31. **(original)** The system of claim 22, wherein the parser module is executed by a client computer.
32. **(original)** The system of claim 22, wherein the parser module is implemented on a server computer.
33. **(original)** The system of claim 22, wherein the request comprises text.
34. **(original)** The method of claim 22, wherein the request comprises an image.

35. **(previously amended)** A computer program product readable by a computing system and encoding a computer program of instructions for executing a computer method for retrieving items, said computer method comprising:
receiving a request comprising a unique identifier and data, wherein the unique identifier identifies an item;
parsing the request to identify the unique identifier; and
requesting the item identified by the unique identifier.
36. **(previously amended)** The method of claim 35, wherein the request comprises more than one unique identifier, the requesting step further comprising the steps of:
providing the unique identifiers to a user for selection of one or more of the unique identifiers; and
querying a user to order the items identified by the selected unique identifiers.
37. **(previously amended)** The method of claim 36, further comprising the step of querying a user for delivery of an item identified by the selected unique identifiers.
38. **(previously amended)** The method of claim 35, wherein items identified by the selected unique identifiers are delivered as a bundle.
39. **(original)** The method of claim 35, wherein the receiving step comprises the step of receiving in a browser window a request selected from another window.
40. **(original)** The method of claim 35, wherein the item is an electronic file.
41. **(original)** The method of claim 35, wherein the item is a consumer product.
42. **(original)** The method of claim 35, wherein the item is a service.
43. **(original)** The method of claim 40, wherein the electronic file is selected from a group comprising multimedia files, image files, document files, and program files.

- 44. **(original)** The method of claim 35, wherein the parsing step is executed by a client computer.
- 45. **(original)** The method of claim 35, wherein the parsing step is executed by a server computer.
- 46. **(original)** The method of claim 35, wherein the request comprises text.
- 47. **(original)** The method of claim 35, wherein the request comprises an image and the parsing step comprises the step of matching the image to a unique image.